



**ValetPro**

# Did you know?


“...in this cash-averse culture, many people travel without a good old-fashioned stash of Benjamins, forcing them to leave valets in the lurch. "It happens two or three times a night," claims Nick Camp, valet at Al Biernat's in Dallas

“Based on our initial data research, valets are losing tips in the amount of at least 16% of their salary due to customers not having cash on hand”  
*-Kristin Pantone, CEO ValetPro*



Source: <http://www.dallasobserver.com/restaurants/burning-question-what-should-you-do-when-you-have-no-cash-for-the-valet-7036351>

# Why use ValetPro?

- Recover those lost tips...in today's cash-averse culture, you might be missing out on receiving a tip simply because your customer has no cash on hand
- 16%+ more money for your valets = satisfied employees = less attrition = less time/money management is spending on HR related activities
- The Valet Parking industry is going digital with services like **LUXE** and  DropCar (think Uber for Valet Parking). Cash tipping will one day be a thing of the past...jump on that digital train now.
- Tipping apps like **BR^VO** are being used to tip valets, but tips go directly into the valet's bank account and these apps are not customized for the valet parking industry. With ValetPro, electronic tips can be automatically distributed to the earning valet or they can be pooled and distributed by the manager/administrator, so as to not disrupt your current tip distribution process.
- Customer rating functionality allows management to have insight into the valet's performance and provides an incentive to the valets to provide excellent service
- Car Retrieval functionality allows the customer to request their car ahead of time = happy customers = bigger tips for your valets
  - We do the marketing for you by supplying materials to advertise to your customers that you accept ValetPro. We also do direct marketing to the customer like reminding regular customers to give an extra tip around the holidays.



<http://luxe.com/>  
<https://drop.car/>  
<http://trybravo.com/>

# How does the app work?

- **The Customer Tipping Process**

- Customer has no cash for a tip
- Customer downloads the free ValetPro app from the app store
- Customer scans a QR code on the valet's phone to connect with them
- Customer selects a tip amount, service rating and submits
- Valet receives an electronic tip and notification
- Valet has the option to respond with a Thank You notification message

- **The Customer Car Retrieval Process**

- When the customer is ready schedule pick up, they submit a request and time they will be picking up their car
- Customer's car is waiting for them when they arrive
- Customer gets prompted to submit a tip

- **The Valet / Manager Process**

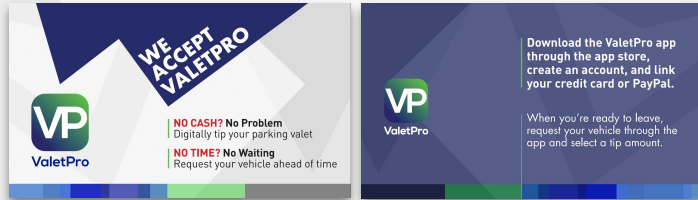
- Manager downloads the app, sets up an account and adds valet/employee details and tip distribution process details
- Valets get a notification to download the app and set up their accounts
- Electronic tips come into the account
- Tips get distributed to the valets based on account preferences

- **The Valet / Manager Car Retrieval Process**

- Manager and/or valets receive a notification that customer requested their car
- Manager assigns to a valet or valet can assign to themselves from the queue

# What you get with ValetPro

- The free ValetPro web app with administrative functionality for valet managers
- 100% of tips with no fees, the customer pays a small convenience fee
- Free support for account set up and ongoing technical support
- Marketing support and materials including a sandwich board sign and business cards to advertise to your customers that you accept ValetPro
- Reporting functionality including financial and performance
- The ability to suggest enhancements for future releases





**Kristin Pantone**  
President & CEO

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**ValetPro**

Owned and Operated by Pandigital LLC, Creator of ValetPro